



Advertising Packages

All proceeds from commercial advertising go to the schools to directly impact students.

As an advertiser, you will have access to:

- Approximately 4,000 students in USD 345
- Approximately 800 District Employees
- Fans attending district games/events
- North Topeka traffic

Product	Location	Annual Cost	Specs
Signage	SHS Football (4' x 8') SHS Baseball (4' x 8') SHS Softball (4' x 8') SHS Soccer (4' x 8') SHS South Gym (4' x 6') SMS Football (4' x 8') SMS Gym (4' x 6') SHS North Gym (4' x 6')	\$500/one sign \$800/two signs \$1,100/three signs \$1,400/four signs \$1,700/five signs \$2,000/six signs \$2,300/seven signs \$2,600/eight signs	<ul style="list-style-type: none"> • Client is responsible for design • Multicolor • 4-Year Term • District is responsible for production, installation and maintenance of all signs • PA Announcement at advertising venue when available
Game Day Promotional Event (T-Shirt Giveaway, Discount Passes, Game Sponsorship, etc.)	TBD	Individual game day promotional cost will be determined on a case-by-case basis.	<ul style="list-style-type: none"> • One business per game • Business provides promotional material • Promotional event proposal must be submitted

District policy reserves the right to screen and approve all spots prior to advertising.

For more information, please contact: 785-221-0600